TOYOTA

KEEP IT 100% TOYOTA

Better Engine Protection

Excellent Anti-wear Properties

Low Evaporation Rate

Toyota Genuine Motor Oil

Specially formulated for Toyota engines

Your Toyota deserves the best.

Always use the right engine oil for your Toyota.
There are so many types of engine oils out there in the market. Each claims to be the best for your car.

Here's a fact:

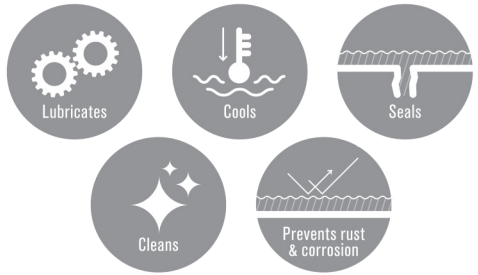
No one knows your Toyota better than the people at Toyota! So trust Toyota Genuine Motor Oil as the best choice.

Change your oil filter too!
The oil filter plays an important role by removing foreign substances from the engine oil. Over time, the oil filter gets clogged.

Always replace your filter with a Toyota Genuine Oil Filter. In fact, for greater peace of mind, keep your car 100% Toyota.

Toyota Genuine Motor Oil is the lifeblood of your Toyota.

Nothing keeps your Toyota engine performing efficiently like Toyota Genuine Motor Oil. As it keeps your engine humming, it also protects your engine in five essential ways:



See the difference that a regular oil change makes

New

Engine oil absorbs undesirable substances inside the engine.

After prolonged use

Count the benefits of Toyota's engine oil:

1

Improved fuel efficiency

This translates into fuel savings for you.

2

Superior lubrication

As soon as you start your car, oil flows around the engine to refresh, protect and keep it clean.

3

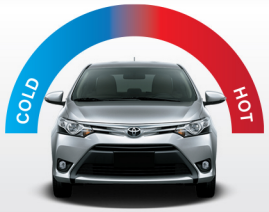
Reduced exhaust emissions

Lower emissions mean reduced CO_2 emissions, which is good news for the environment.

4

Superior starting performance

With less resistance, you can expect a smooth start to your engine in hot or cold weather.



Toyota Genuine Motor Oil is developed specifically for Toyota vehicles. That's why you can trust it to keep your Toyota running at its best.

Ask your Toyota dealer about the right engine oil for your car.