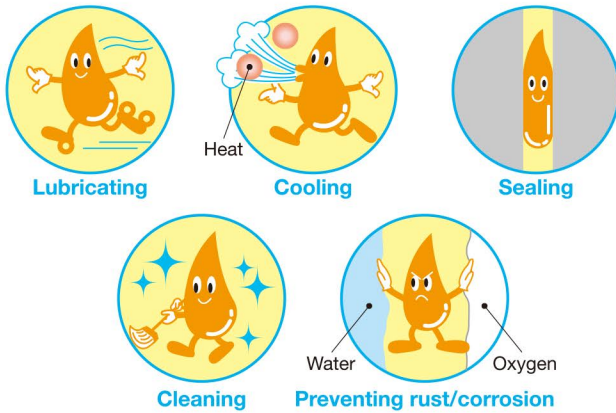
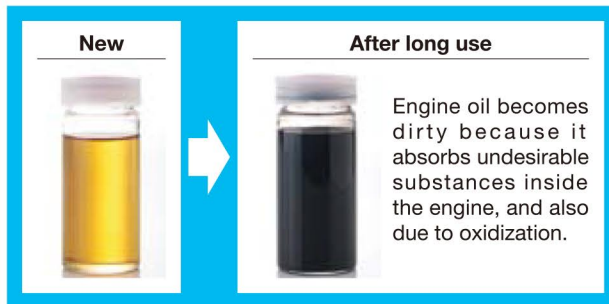


The engine is a car's "heart." Engine oil is a car's "blood." Engine oil works to protect your engine in 5 important ways:



To ensure that your engine remains in good condition for a long time, it is important to periodically check and replace your engine oil.



**Because Genuine Toyota engine oils have been developed specifically for Toyota vehicles, they enable Toyota vehicles to perform at their best. In particular, the latest low viscosity engine oil (0W-20), helps deliver superior fuel efficiency.**

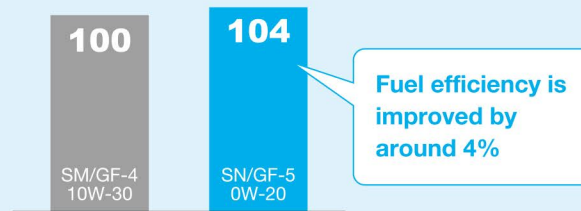


### Delivering Superior Fuel Efficiency

If you use a low viscosity engine oil, the engine will run more smoothly. This will result in improved fuel efficiency and reduced exhaust gas emissions.

#### Superior fuel efficiency

Predicted rate of fuel efficiency improvement (%)

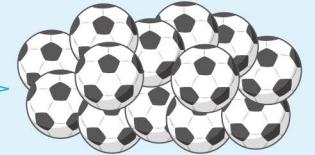


Tests conducted under specified conditions

#### Achieving reduced exhaust gas emissions

The amount of exhaust gas emitted, and therefore the amount of CO<sub>2</sub> emitted, will be reduced.

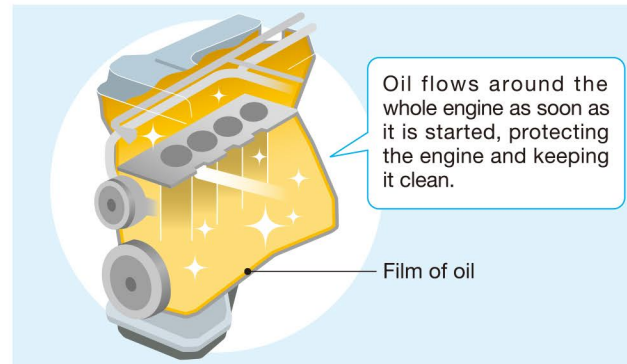
The reduction in emissions is equivalent to the volume of about 1700 soccer balls for every 5,000km driven.



**1700 soccer balls**

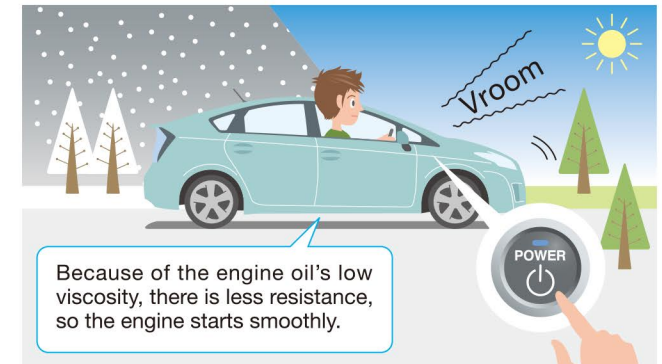
Tests conducted under specified conditions

#### Superior lubricating performance



Engine oil keeps the inside of your engine like new.

#### Superior starting performance



- Even on cold days, the engine will start smoothly.
- Because the film of oil will not disperse in hot conditions, this oil is also suitable for use in hot climates.



If you think your engine oil may need checking, we recommend you bring your car into a Toyota dealer for an inspection.



Come into a Toyota dealer to find out whether low viscosity oil (0W-20) can be used in your car.