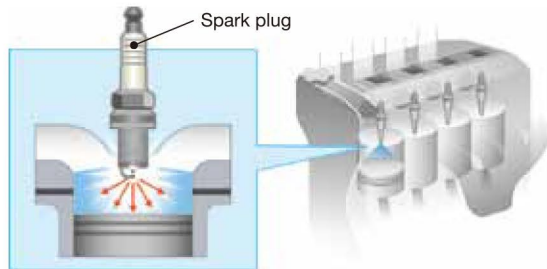
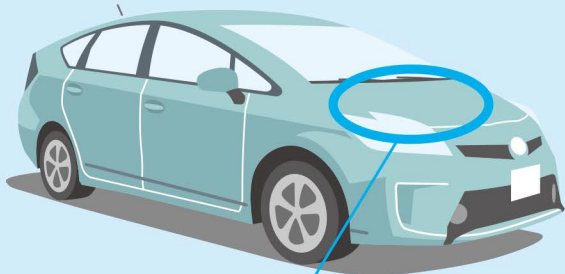
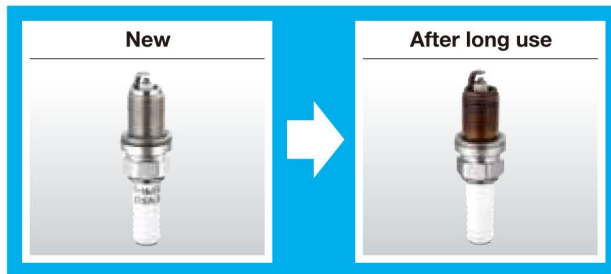


Spark plugs



Engine's combustion chamber

Spark plugs play a major role in the engine's overall performance. When small amounts of fuel are injected into the engine, the spark provided by the spark plugs causes the fuel to explode. The energy from these explosions powers the car. A car has four to eight spark plugs, depending on the size of engine.



If you continue to use worn spark plugs, this will affect engine performance and result in poor fuel efficiency. Therefore, it is important that the spark plugs are replaced periodically.



If you think your spark plugs may need to be checked, we recommend you bring your car into a Toyota dealer for an inspection.

If you use worn or counterfeit spark plugs, you could find yourself in this situation...



I bought these cheaper spark plugs to save money, but they are not providing the same level of driving comfort the previous ones did...



Can you tell which parts are genuine?



Beware of counterfeit parts!

They may look the same, but they don't offer the same performance.



Genuine



Counterfeit



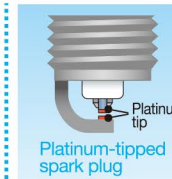
Let us help you choose the right Genuine Toyota spark plugs for your car.

There are different types of Genuine Toyota spark plugs that have been specially designed to suit each Toyota model.



Nickel-alloy spark plug

Conventional type plug



Platinum-tipped spark plug

Long-life plug



Iridium-tipped spark plug

Long-life plug that provides a strong spark

Trust your Toyota dealer for the best service.

Have complete confidence, knowing that your car will be serviced using only Genuine Toyota Parts.

